



GRINNELL LIBRARY BOARD REGULAR SESSION MEETING
TUESDAY, MAY 27, 2025, AT 12:00 PM
IN THE 2ND FLOOR CONFERENCE ROOM AND VIA ZOOM
JOIN ZOOM MEETING

[HTTPS://ZOOM.US/J/95754117233?PWD=FUYG8UMYBUSAAMBVGZ6
FNDTW42Z98Q.1](https://zoom.us/j/95754117233?pwd=FUYG8UMYBUSAAMBVGZ6FNDTW42Z98Q.1)

MEETING ID: 957 5411 7233
PASSCODE: 756669

TENTATIVE AGENDA

1. Call to Order:

Becker (Vice Chair)___ Manatt___ Nowasell ___Smith ___Spriggs ___White ___Wright
(Chair) ___

2. Approve Agenda:

3. Committee Business:

A. Approve Minutes from April 22, 2025.

B. Monthly Budget Report:

1. Current Hotel/Motel Tax Fund Balance - \$352,315.00

C. Consider approval of a mini grant application from the Grinnell Vintage Auto Club.

D. Update on Billboards.

E. Creative Places Accelerator Presentation.

4. Inquiries

5. Adjourn:



Grinnell Hotel and Motel Tax Committee
Tentative Agenda
Tuesday, April 22, 2025
12:00 pm
2nd Floor Conference Room and Via Zoom

Roll Call:

Becker (Vice Chair), Nowasell, Spriggs, and White. Absent: Smith, Manatt and Wright (Chair) Also present were Adrienne Hardin and Alyssa Devig.

1. Becker called the meeting to order.
2. White made the motion, seconded by Spriggs to approve the agenda. AYES: 4-0. Motion carried.
3. White made the motion, seconded by Spriggs to approve minutes from February 25, 2025. AYES: 4-0. Motion carried.
4. The monthly budget report was reviewed. No action was taken.
5. White made the motion, seconded by Nowasell to approve the Fiscal Year 2026 Hotel/Motel Budget. AYES: 4-0. Motion carried.
6. The committee considered request from the Grinnell Historical Museum for additional funding. The committee has requested the Grinnell Historical Museum provide additional information shortly after the first of January 2026.
7. Becker made the motion, seconded by Spriggs to approve a grant request from Small Town Baseball Iowa in the amount of \$5,000.00. AYES: 4-0. Motion carried.
8. Adrienne Hardin updated the committee on billboards.
9. There were no inquiries.
10. The meeting was adjourned at 12:35 P.M.

Respectfully submitted by:

Alyssa Devig, Secretary for the Committee



Grinnell, IA

Budget Worksheet Account Summary

For Fiscal: 2024-2025 Period Ending: 05/31/2025

		2022-2023	2022-2023	2023-2024	2023-2024	2024-2025	2024-2025	Defined Budgets
		Total Budget	Total Activity	Total Budget	Total Activity	Total Budget	YTD Activity	2024-2025 YE
Fund: 145 - HOTEL/MOTEL TAX - SPC REV								
Department: 550 - HOTEL & MOTEL PROMOTION								
Revenue								
145-3.550.2.4780	H/M - OTHER MISC REVENUES	5,000.00	5,745.48	6,910.00	6,907.38	5,000.00	6,768.54	80,000.00
145-3.550.4.4085	H/M - TAX DISTRIBUTION	428,000.00	431,258.82	395,000.00	387,918.55	428,000.00	450,864.21	489,000.00
145-3.550.4.4300	H/M - INTEREST EARNED	1,900.00	2,408.16	2,360.00	2,165.55	1,200.00	2,134.85	1,200.00
145-3.550.4.4305	H/M - INT EARNED - IPAIT	0.00	0.00	14,000.00	13,207.48	13,000.00	11,960.58	13,000.00
	Revenue Total:	434,900.00	439,412.46	418,270.00	410,198.96	447,200.00	471,728.18	583,200.00
Expense								
145-4.550.1.6010	H/M - SALARIES	20,500.00	23,825.25	22,985.00	25,051.47	31,735.00	25,838.87	31,735.00
145-4.550.1.6020	H&M - PART TIME SALARIES	3,000.00	2,381.78	7,420.00	0.00	7,500.00	0.00	7,500.00
145-4.550.1.6040	H&M - OVERTIME SALARIES	210.00	0.00	210.00	342.15	210.00	0.00	210.00
145-4.550.1.6050	H&M - TEMP PAY	20,000.00	12,091.80	20,000.00	10,130.40	20,000.00	8,513.40	20,000.00
145-4.550.1.6110	H&M - FICA	2,105.00	0.00	2,220.00	0.00	2,494.00	0.00	2,494.00
145-4.550.1.6130	H&M - IPERS	2,600.00	0.00	2,870.00	0.00	3,077.00	0.00	3,077.00
145-4.550.1.6210	H&M - DUES, MBRSPS	2,000.00	0.00	2,330.00	0.00	2,400.00	2,379.32	2,400.00
Budget Detail								
Budget Code	Description			Units	Price	Amount		
YE	CHAMBER DUES			0.00	0.00	2,400.00		
145-4.550.2.6413	H&M - PYMT TO OTHER AGEN	82,068.76	82,068.76	90,000.00	90,164.92	85,000.00	82,552.53	85,000.00
Budget Detail								
Budget Code	Description			Units	Price	Amount		
YE	GRINNELL CENTER REBATE			0.00	0.00	85,000.00		
145-4.550.2.6414	H&M - MUSIC IN THE PARK	0.00	0.00	5,000.00	5,000.00	5,000.00	5,000.00	5,000.00
145-4.550.2.6508	H&M - POSTAGE AND SHIPPIN	50.00	0.00	50.00	0.00	50.00	0.00	50.00
145-4.550.2.6513	H&M - MISC SUPP - TREES/FLW	30,000.00	19,859.62	30,000.00	18,486.20	30,000.00	8,934.78	30,000.00
145-4.550.2.6524	H&M - RAGBRAI	0.00	0.00	10,000.00	10,000.00	0.00	0.00	0.00
145-4.550.2.6525	H&M - GAAC PROJECTS/DEV	2,500.00	2,500.00	0.00	0.00	0.00	0.00	0.00

Budget Worksheet

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		2022-2023	2022-2023	2023-2024	2023-2024	2024-2025	2024-2025	Defined Budgets
		Total Budget	Total Activity	Total Budget	Total Activity	Total Budget	YTD Activity	2024-2025
								YE
145-4.550.2.6526	H&M - PROJ DEV/OTHER EXP	10,000.00	1,000.00	70,000.00	50,000.00	100,000.00	100,000.00	100,000.00
Budget Detail								
Budget Code	Description			Units	Price	Amount		
YE	GRINNELL HISTORICAL MUSEUM			0.00	0.00	100,000.00		
145-4.550.2.6527	H&M - FEES/OTHER EXP	12,000.00	2,829.15	11,300.00	1,932.50	5,000.00	880.00	5,000.00
Budget Detail								
Budget Code	Description			Units	Price	Amount		
YE	OTHER PROMOTIONS MEETINGS			0.00	0.00	2,000.00		
YE	PROJECTIONS/PROMOS			0.00	0.00	3,000.00		
145-4.550.2.6528	H&M - MINI-GRANT AWARDS	1,875.00	6,875.00	2,500.00	1,562.00	10,000.00	10,000.00	10,000.00
145-4.550.2.6529	H&M - GRINNELL FIREWORKS	18,000.00	18,000.00	20,000.00	18,000.00	20,000.00	20,000.00	20,000.00
145-4.550.3.6727	H&M - PROJECTS	10,000.00	3,247.48	17,405.00	15,195.09	5,000.00	5,467.35	10,000.00
Budget Detail								
Budget Code	Description			Units	Price	Amount		
YE	HOLIDAY LIGHTS (CENT PARK)			0.00	0.00	5,000.00		
YE	MISC			0.00	0.00	5,000.00		
Expense Total:		216,908.76	174,678.84	314,290.00	245,864.73	327,466.00	269,566.25	332,466.00
Department: 550 - HOTEL & MOTEL PROMOTION Surplus (Deficit):		217,991.24	264,733.62	103,980.00	164,334.23	119,734.00	202,161.93	250,734.00

Budget Worksheet

For Fiscal: 2024-2025 Period Ending: 05/31/2025

		2022-2023	2022-2023	2023-2024	2023-2024	2024-2025	2024-2025	Defined Budgets
		Total Budget	Total Activity	Total Budget	Total Activity	Total Budget	YTD Activity	2024-2025
								YE
Department: 910 - TRANSFERS								
Revenue								
145-3.910.4.4830	H/M - TRANS IN	25,000.00	25,000.00	0.00	0.00	0.00	0.00	42,719.87
Budget Detail								
Budget Code	Description			Units	Price	Amount		
YE	TRANS IN FROM 009 SPORTS AUTH			0.00	0.00	-42,719.87		
	Revenue Total:	25,000.00	25,000.00	0.00	0.00	0.00	0.00	42,719.87
Expense								
145-4.910.5.6911	H&M - TRANSFER	102,500.00	102,500.00	192,500.00	192,500.00	192,500.00	192,500.00	192,500.00
Budget Detail								
Budget Code	Description			Units	Price	Amount		
YE	COMM DEV - 105			0.00	0.00	30,000.00		
YE	EMS - 001			0.00	0.00	25,000.00		
YE	GEN FUND TRANS			0.00	0.00	37,500.00		
YE	VETERANS MONUMENT - 002			0.00	0.00	100,000.00		
	Expense Total:	102,500.00	102,500.00	192,500.00	192,500.00	192,500.00	192,500.00	192,500.00
Department: 910 - TRANSFERS Surplus (Deficit):		-77,500.00	-77,500.00	-192,500.00	-192,500.00	-192,500.00	-192,500.00	-149,780.13
Fund: 145 - HOTEL/MOTEL TAX - SPC REV Surplus (Deficit):		140,491.24	187,233.62	-88,520.00	-28,165.77	-72,766.00	9,661.93	100,953.87
Report Surplus (Deficit):		140,491.24	187,233.62	-88,520.00	-28,165.77	-72,766.00	9,661.93	100,953.87



Grinnell Tourism Grant Program

Program Description

For many years, Grinnell Hotel-Motel Tax Committee (a.k.a. Grinnell Tourism Group) has funded numerous community projects, special events and initiatives through the local hotel-motel tax.

Those receiving Tourism grants have included:

- GYBSA
- Grinnell Community Band
- Happy Days
- Thursdays in the Park
- Kites over Grinnell
- Grinnell Model Railroad Museum
- The Galaxy
- Grinnell Weekend of the Arts
- Grinnell Soccer Club
- Ahrens Park Labor Day Softball Tournament
- GHS Reunions
- Grinnell Sesquicentennial Committee
- Grinnell 4th of July Celebration Committee
- Grinnell Area Recreation Trail
- Grinnell Aquatic Center

The Grinnell Tourism Group intends to continue providing support for projects like these. The application process ensures that projects and events have some tourism-related component, accountability, and leverage from other funding sources.

Purpose

The Grinnell Tourism Grant Program is intended to encourage the development, continuation and promotion of projects, events and other initiatives that attract visitors from outside of Grinnell, especially those who are likely to spend the night in local hotels, motels or B&Bs. Preference will be given to one-time projects that encourage overnight stays, that demonstrate an economic impact in the community and/or that promote community enhancement and an improved quality of life.

Guidelines

The Grinnell Tourism Grant Program is open to organizations in Grinnell that host events, develop projects, maintain sites or conduct educational efforts that highlight the community and its assets, and ultimately attract out-of-town visitors. Individuals may not apply. Funds may not be used for business ventures, debt retirement or operating expenses. Mini-grants are not intended as an annual revenue stream for any group.

Grant Amounts

Grant amounts may range from \$500 to \$5,000, and should represent no more than 25% of the total project budget. Applications will be reviewed quarterly and must be **submitted by January 15, April 15, July 15 or October 15** for consideration at the next regular Tourism meeting.

Accessing funds awarded

To receive funding in advance of an event or project, recipients must show proof of expense commitments (agreements, contracts, etc.) with an explanation of expenditures. To receive funding as reimbursement, recipients must present receipts for expenditures along with an explanation or final budget. Requests are due within 30 days of the event.

Credit Line

Any project receiving funds must include the following credit line in all press releases, publicity, and printed matter (posters, invitations, banners, etc.):

This project was funded in part by a grant from the Grinnell Hotel-Motel Tax Committee.

***All applicants must meet with City Manager Russ Behrens or his designee prior to submitting an application to ensure their application meets eligibility requirements. Contact information: RBehrens@grinnelliowa.gov or 641-236-2600**

Date Received: _____

Grinnell Tourism Grant Program *Grant Request Application Form*

Application deadlines: January 15, April 15, July 15, October 15

Name of Organization: _____ GRINNELL VINTAGE AUTO CLUB

Address: _____ 820 WEST ST GRINNELL

Contact Person: _____ Paul Nowasell

Phone Number: _____ 641-990-2184

Email: _____ Paulsacegrinnell@gmail.com

1. Project Summary *(short description of project including date(s) of event if applicable):*

52nd Annual Car and Motorcycle Show and Shine - And concert

Saturday Aug 23rd 2025 8am to 4pm.

Continue to build an event that the community is proud of and shows the vitality of the city to visitors!

Concert starts approx 6pm till 9pm or so. This years act will be " THE ELECTRIC CARS " They are a TRIBUTE band from Chicago. They play all the Cars band music of the 80"s plus many more. A group of club members went to see them in Des Moines this last feb. They have been doing this for 4 years and we are lucky to be able to book them. Their schedule has filled up for dates all around Chicago.

Putting on the Car Show and Concert together helps with donations, volunteers, set-up and beer sales! PALS again will assist with sat night beer sales.

2. Economic Impact on Grinnell *(Describe the economic impact (hotel stays, meals, gasoline purchases, etc.) and how you will encourage "buying local" among participants.):*

Car/Motorcycle show attendance -
yr 2024 350,
yr 2023 276
yr 2022 150
yr 2021 80

Most cars bring at least 1 extra person with them.

The addition of Jays Deli next to park should be a nice extra perk! Also American Brawn and the Scouts have joined as vendors. The FARMERS MARKET should also benefit nicely.

3. Total estimated expenses by category:

Materials:		\$
Advertising (which local outlets):	Herald Register Local posters	\$ 400
Other Publicity:	radio & kxia poss. other	\$ 500
Equipment/space rental:	PARK RENTAL -\$300 PORTA POTTIES - \$600	\$ 900
Honoraria or fees:	DJ from Brooklyn ia	\$ 400
Food you will purchase for the event (not food sales):	Band meals	\$ 250
Hotel/motel expenses if your group will be paying for rooms:		\$ 500
Printing (possible vendors):	flyers handed out at all over Iowa car Shows	\$ 300
Other	BAND \$3000 SOUND EQUIPMENT \$500	3500
Total		\$ 6750

4. Income from other sources:

Individual/Organization name:		\$
Individual/Organization name:	ACE Hardware \$1000 O'RIELLYS Auto \$1000	\$ 2000
Admission/participation fees (if any):	CARS & MOTORCYCLES \$20EA. ??	\$X300=6,000?
Other grants		\$
Donations	Grinnell Business \$600 - \$1200 ??	\$? 1000
TOTAL		\$

5. Amount being requested from Grinnell Hotel-Motel Tax Committee: \$ 4,200

6. How do you plan to secure other funding (outline sources and approaches if not already noted in your Income section):

Donation letters to be mailed out in MAY.

7. Other budget-related information you think we should know:

Providing a back-up venue in case of bad weather is in the works.

Paul Nowasell 4-14-25

 Signature of Organization Representative Date

 Printed Name Title