



GRINNELL HOTEL/MOTEL COMMITTEE REGULAR SESSION  
MEETING  
TUESDAY, JULY 22, 2025, AT 12:00 PM  
IN THE LARGE CONFERENCE ROOM ON THE 2ND FLOOR OF CITY  
HALL AND VIA ZOOM  
HTTPS://ZOOM.US/J/95515454813?PWD=UP7A43Z7YSQK1PFCK4AZ  
RKVJEVPYLP.1

MEETING ID: 955 1545 4813  
PASSCODE: 498509

TENTATIVE AGENDA

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**1. Roll Call:**

A. Becker (Vice Chair)\_\_\_ Manatt\_\_\_ Nowasell\_\_\_ Smith\_\_\_ Spriggs\_\_\_  
White\_\_\_ Wright (Chair)\_\_\_

**2. Call to Order:**

**3. Approve Agenda:**

**4. Committee Business:**

- A. Approval of Minutes from June 24, 2025.
- B. Monthly Budget Report: Fund Balance \$447,228.58.
- C. Update on Billboards and discuss solar lighting.
- D. Discuss Frank Brownell Memorial Fly In and Community Concert scheduled for September 26-27.
- E. Consider approval of a grant application from the Grinnell Rotary Club in the amount of \$1,562.00.

**5. Inquiries: Public Comment**

Visitors may address the Council/Board at this time; however, comments will be limited to 2 minutes. As per Iowa's Open Meetings Law, Council/Board can only listen during public comments and cannot take any action on items that are not posted on the agenda. Council may take issues under advisement and if needed refer them to a department head, Mayor's committee, or add them to a future agenda.

**6. Adjourn:**

*Any person with a disability who requires a modification or accommodation in order to participate in the meeting, or any person with limited English proficiency (LEP) who requires language assistance to communicate with the City Council during the meeting, should contact the City Clerk, (641) 236-2600 or [adevig@grinnelliowa.gov](mailto:adevig@grinnelliowa.gov), no fewer than two business days prior to the meeting to enable the City of Grinnell to make reasonable arrangements to assure accessibility or language assistance for the meeting.*



GRINNELL HOTEL/MOTEL COMMITTEE REGULAR SESSION MEETING  
TUESDAY, JUNE 24, 2025, AT 12:00 PM  
IN THE COUNCIL CHAMBERS ON THE 2ND FLOOR OF CITY HALL AND VIA ZOOM

[HTTPS://ZOOM.US/J/94029629743?PWD=Q1BSQLFOSTMXDVIDIM1PYA0NODDK0QT09](https://zoom.us/j/94029629743?pwd=Q1BSQLFOSTMXDVIDIM1PYA0NODDK0QT09)

**MINUTES**

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Roll Call: Nowasell, Smith, Spriggs, White, Wright (Chair).

Also present were Anya Hart, Monica St. Angelo, Adrienne Hardin, Russ Behrens, and Alyssa Devig.

White made the motion, seconded by Spriggs, to approve the agenda. AYES: 5-0.  
Motion carried.

White made the motion, seconded by Nowasell, to approval the minutes from May 27, 2025. AYES: 5-0. Motion carried.

The monthly budget report was reviewed. No action was taken.

Graphic Designer, Anya Hart, presented the draft of the proposed billboard and received feedback from the committee. No action was taken.

The committee discussed the possibility of raising the maximum dollar amount for mini-grants. No action was taken.

There were no inquiries.

The meeting was adjourned at 12:58 P.M.

Respectfully submitted by:

Alyssa Devig, Secretary for the Committee



Grinnell, IA

# Detail vs Budget Report Account Detail

Date Range: 07/01/2025 - 07/17/2025

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
<b>145 - HOTEL/MOTEL TAX - SPC REV</b>								
<b>Revenue</b>								
<a href="#">145-3.550.2.4780</a>	H/M - OTHER MISC REVENUES	0.00	-5,000.00	0.00	0.00	0.00	-5,000.00	-100.00%
<a href="#">145-3.550.4.4085</a>	H/M - TAX DISTRIBUTION	0.00	-450,000.00	0.00	0.00	0.00	-450,000.00	-100.00%
<a href="#">145-3.550.4.4300</a>	H/M - INTEREST EARNED	0.00	-900.00	0.00	0.00	0.00	-900.00	-100.00%
<a href="#">145-3.550.4.4305</a>	H/M - INT EARNED - IPAIT	0.00	-9,000.00	0.00	0.00	0.00	-9,000.00	-100.00%
<b>Revenue Totals:</b>		<b>0.00</b>	<b>-464,900.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>-464,900.00</b>	<b>-100.00%</b>
<b>Expense</b>								
<a href="#">145-4.550.1.6010</a>	H/M - SALARIES	0.00	23,278.00	0.00	0.00	0.00	23,278.00	100.00%
<a href="#">145-4.550.1.6020</a>	H&M - PART TIME SALARIES	0.00	7,499.00	0.00	0.00	0.00	7,499.00	100.00%
<a href="#">145-4.550.1.6040</a>	H&M - OVERTIME SALARIES	0.00	236.00	0.00	0.00	0.00	236.00	100.00%
<a href="#">145-4.550.1.6050</a>	H&M - TEMP PAY	0.00	20,000.00	0.00	0.00	0.00	20,000.00	100.00%
<a href="#">145-4.550.1.6110</a>	H&M - FICA	0.00	2,373.00	0.00	0.00	0.00	2,373.00	100.00%
<a href="#">145-4.550.1.6130</a>	H&M - IPERS	0.00	2,929.00	0.00	0.00	0.00	2,929.00	100.00%
<a href="#">145-4.550.1.6210</a>	H&M - DUES, MBRSPS	0.00	2,400.00	0.00	0.00	0.00	2,400.00	100.00%
<a href="#">145-4.550.2.6413</a>	H&M - PYMT TO OTHER AGENCY	0.00	85,000.00	0.00	0.00	0.00	85,000.00	100.00%

**Detail vs Budget Report**

**Date Range: 07/01/2025 - 07/17/2025**

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
<a href="#">145-4.550.2.6414</a>	H&M - MUSIC IN THE PARK	0.00	5,000.00	0.00	0.00	0.00	5,000.00	100.00%
<a href="#">145-4.550.2.6508</a>	H&M - POSTAGE AND SHIPPING	0.00	50.00	0.00	0.00	0.00	50.00	100.00%
<a href="#">145-4.550.2.6513</a>	H&M - MISC SUPP - TREES/FLWRS	0.00	30,000.00	0.00	0.00	0.00	30,000.00	100.00%
<a href="#">145-4.550.2.6526</a>	H&M - PROJ DEV/OTHER EXP	0.00	5,000.00	0.00	0.00	0.00	5,000.00	100.00%
<a href="#">145-4.550.2.6527</a>	H&M - FEES/OTHER EXP	0.00	8,900.00	0.00	12.50	12.50	8,887.50	99.86%
<b>Post Date</b>	<b>Packet Number</b>	<b>Source Transaction</b>	<b>Pmt Number</b>	<b>Description</b>	<b>Vendor</b>	<b>Project Account</b>	<b>Amount</b>	
07/07/2025	APPKT01303	06.20.25	125514	LICENSE FEE - RATE CHANGE	000119 - ASCAP		12.50	
<a href="#">145-4.550.2.6528</a>	H&M - MINI-GRANT AWARDS	0.00	2,500.00	0.00	0.00	0.00	2,500.00	100.00%
<a href="#">145-4.550.2.6529</a>	H&M - GRINNELL FIREWORKS	0.00	25,000.00	0.00	0.00	0.00	25,000.00	100.00%
<a href="#">145-4.550.3.6727</a>	H&M - PROJECTS	0.00	84,000.00	0.00	0.00	0.00	84,000.00	100.00%
<a href="#">145-4.910.5.6911</a>	H&M - TRANSFER	0.00	192,500.00	0.00	0.00	0.00	192,500.00	100.00%
<b>Expense Totals:</b>		<b>0.00</b>	<b>496,665.00</b>	<b>0.00</b>	<b>12.50</b>	<b>12.50</b>	<b>496,652.50</b>	<b>-100.00%</b>
<b>145 - HOTEL/MOTEL TAX - SPC REV Totals:</b>		<b>0.00</b>	<b>31,765.00</b>	<b>0.00</b>	<b>12.50</b>	<b>12.50</b>	<b>31,752.50</b>	<b>-99.96%</b>
<b>Report Total:</b>		<b>0.00</b>	<b>31,765.00</b>	<b>0.00</b>	<b>12.50</b>	<b>12.50</b>	<b>31,752.50</b>	<b>-99.96%</b>

### Fund Summary

Fund	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
145 - HOTEL/MOTEL TAX - SPC REV	0.00	31,765.00	0.00	12.50	12.50	31,752.50	
<b>Report Total:</b>	<b>0.00</b>	<b>31,765.00</b>	<b>0.00</b>	<b>12.50</b>	<b>12.50</b>	<b>31,752.50</b>	

## *Grinnell Tourism Grant Program*

### **1) Project Summary.**

The Rotary Club of Grinnell is preparing for its annual Kites over Grinnell Festival. To ensure its success and the ongoing ability to host this cherished community event, we (The Grinnell Rotary Club) are asking the city of Grinnell for funding via the Grinnell Tourism Grant Program.

The festival invites all Grinnell community members to gather, participate in several activities, enjoy free food, and make memories with their friends, neighbors, and community members. Rotary members provide materials and help all that are interested assemble kites for no cost to the community members. Professional kite flyers from the American Kite Flyers Association fly their colorful, thematic kites that take up the whole sky, and children delight at the candy dropped from above.

A DJ announces raffle winners, Rotary members grill and distribute hotdogs to community members, a Balinese orchestra from the college plays for the crowd and kite flyers, and community members return home from a day to be remembered.

It is not often that an event truly intended and planned for total community access happens for all Grinnellians to enjoy. Not only has our event shaped memories for families, community members, and all other community members, but Kites over Grinnell has become an iconic attraction; the local Walmart has even chosen to add a kite for their mural in their store—a testament to the importance of this annual event. Needless to say, Kites over Grinnell demonstrates a substantial increase to the quality of life in the community through strengthening existing community connections and creating new ones.

### **2) Economic Impact on Grinnell**

This event has potential to bring new people into the Grinnell community to shop, dine, and stay overnight. Not only does the Kite Flyers Association bring their new members, kite enthusiasts from all around would be remiss to not attend this event. The kites displayed are truly one of a kind and a sight to behold. Kites over Grinnell normally attracts about 2000 to 3000 guests throughout the day, a portion of whom come from out-of-town.

Grinnell College families in town for the family weekend may stay to witness the event with their students, and news coverage of such a unique and wonderful event may bring in audience members from nearby. This draw of new people boosts local business with visitors looking to find a nice lunch, a souvenir of their time in Grinnell, and perhaps a place to stay for their night in town. Visitors to Grinnell will experience what the Grinnell community spirit has to offer; an experience they will not soon forget. This event has the potential to become a regional staple for Iowans from all over to visit, just like the Tulip Time festival in Pella. Just imagine the benefit to Grinnell's local economy as regional residents make Grinnell a regular stop to their travels, family traditions, and sightseeing.

### **3) Total Estimated Costs by Category**

Materials: Kite kits, markers, ribbons, glue: \$1400

Advertising (which local outlets?): Posters printed by Total Choice, print ads with Grinnell Herald Register, radio ads on KGRN: \$600

Other Publicity: Our Grinnell, Powshiek CR, Newton Daily News: \$0

Equipment/space rental: DJ and sound system, gas grill: \$450

Honoraria or fees: None

Food you will purchase for the event (not food sales): hot dogs, chips, water, and ice: \$1,000

Hotel/motel expenses if your group will be paying for rooms: \$2,000

Printing (possible vendors): \$0

Other -gas cards, pizza, and food for professional kite flyers: \$800

**Total: \$6,250**

### **4) Income from other sources**

Individual/Organization name: Rotary Club of Grinnell \$3,000

Admission/participation fees (if any): \$0

Other grants Grinnell College mini-grant \$1300 (tentative, based on last year)

Donations: \$388

**Total: \$4,688**

5. Amount being requested from Grinnell Hotel-Motel Tax Committee: \$ 1,562  
(25 percent of estimated expenses)

6. How do you plan to secure other funding (outline sources and approaches if not already noted in your Income section):

The rest of the funding will come from the funds of the Grinnell Rotary Club generated in great part through its annual chicken barbecue fundraiser.

7. Other budget-related information you think we should know: NA

Signature of Organization Representative:

  
\_\_\_\_\_

Date:

7/15/25  
\_\_\_\_\_

Printed Name:

Alexander (Sasha) Grigorench  
\_\_\_\_\_

Title:

Brinnell Rotary Club Grant Officer  
\_\_\_\_\_