



Grinnell Hotel and Motel Tax Committee
Tentative Agenda
Tuesday, January 28, 2025
12:00 pm
Grinnell Historical Museum, 703 1st Ave

Roll Call:

Becker (Vice Chair) ____ Manatt ____ Nowasell ____ Smith ____ Spriggs ____ White ____
Wright (Chair) ____

1. Call Meeting to Order
2. Approve Agenda
3. Approve minutes from November 19, 2024.
4. Monthly Budget Report
 - a. Current Hotel/Motel Tax Fund Balance - \$353,642.25
5. Introduction of Dan Nieland, Pow I-80
6. Chad Nath, Ahrens Park Presentation
7. Discuss Murals.
8. Discuss Billboards.
9. Tour the Grinnell Historical Museum.
10. Inquiries
11. Adjournment



Grinnell Hotel and Motel Tax Committee

Minutes

Tuesday, November 19, 2024

12:00 pm

2nd Floor Conference Room and Via Zoom

<https://zoom.us/j/95673641019?pwd=HYQGf6WQAnItzOmaTumavHH9LRYLQc.1>

Roll Call:

Becker (Vice Chair), Manatt (via Zoom), Nowasell, Smith, White, Wright (Chair, via Zoom).
Absent: Spriggs.

Also present were Mayor Agnew, Rachael Kinnick, Monica St. Angelo, Adrienne Hardin, Russ Behrens, and Ann Wingerter.

1. Wright called the meeting to order at 12:00 p.m.
2. White made the motion, second by Smith, to approve the agenda. AYES: 6-0. Motion carried.
3. Smith made the motion, second by White, to approve the minutes from October 22, 2024. AYES: 6-0. Motion carried.
4. The monthly budget report was reviewed. No action was taken.
5. White made the motion, second by Becker, to approve a payment request from the Grinnell Area Arts Council GAAC Request in the amount of \$6,500.00. AYES: 6-0. Motion carried.
6. Murals were discussed. Adrienne Hardin will be working on establishing a Public Art Advisory Group to help promote murals. No action was taken.
7. Billboards were discussed. No action was taken.
8. There were no inquiries.
9. Becker made the motion, second by Smith, to adjourn the meeting at 12:26 p.m.

Respectfully submitted by:
Ann Wingerter, City Clerk/Finance Director



Grinnell, IA

Budget Report Account Summary

For Fiscal: 2024-2025 Period Ending: 01/31/2025

		Defined Budgets							
		2022-2023 Total Budget	2022-2023 Total Activity	2023-2024 Total Budget	2023-2024 Total Activity	2024-2025 Total Budget	2024-2025 YTD Activity	2024-2025 YE	2025-2026 DR
Fund: 145 - HOTEL/MOTEL TAX - SPC REV									
Department: 550 - HOTEL & MOTEL PROMOTION									
Revenue									
145-3.550.2.4780	H/M - OTHER MISC REVENUES	5,000.00	5,745.48	6,910.00	6,907.38	5,000.00	0.00	5,000.00	5,000.00
145-3.550.4.4085	H/M - TAX DISTRIBUTION	428,000.00	431,258.82	395,000.00	387,918.55	428,000.00	298,438.84	428,000.00	428,000.00
145-3.550.4.4300	H/M - INTEREST EARNED	1,900.00	2,408.16	2,360.00	2,165.55	3,500.00	925.02	1,200.00	900.00
145-3.550.4.4305	H/M - INT EARNED - IPAIT	0.00	0.00	14,000.00	13,207.48	9,000.00	7,734.48	13,000.00	9,000.00
Revenue Total:		434,900.00	439,412.46	418,270.00	410,198.96	445,500.00	307,098.34	447,200.00	442,900.00
Expense									
145-4.550.1.6010	H/M - SALARIES	20,500.00	23,825.25	22,985.00	25,051.47	22,830.00	13,292.05	31,735.00	23,278.00
145-4.550.1.6020	H&M - PART TIME SALARIES	3,000.00	2,381.78	7,420.00	0.00	7,420.00	0.00	7,500.00	7,499.00
145-4.550.1.6040	H&M - OVERTIME SALARIES	210.00	0.00	210.00	342.15	210.00	0.00	210.00	236.00
145-4.550.1.6050	H&M - TEMP PAY	20,000.00	12,091.80	20,000.00	10,130.40	20,000.00	8,513.40	20,000.00	20,000.00
145-4.550.1.6110	H&M - FICA	2,105.00	0.00	2,220.00	0.00	2,315.00	0.00	2,494.00	2,373.00
145-4.550.1.6130	H&M - IPERS	2,600.00	0.00	2,870.00	0.00	2,860.00	0.00	3,077.00	2,929.00
145-4.550.1.6210	H&M - DUES, MBRSPS	2,000.00	0.00	2,330.00	0.00	2,000.00	2,379.32	2,400.00	2,400.00
Budget Detail									
Budget Code	Description	Units		Price		Amount			
DR	CHAMBER DUES	0.00		0.00		2,400.00			
YE	CHAMBER DUES	0.00		0.00		2,400.00			
145-4.550.2.6413	H&M - PYMT TO OTHER AGEN...	82,068.76	82,068.76	90,000.00	90,164.92	85,000.00	51,957.18	85,000.00	85,000.00
Budget Detail									
Budget Code	Description	Units		Price		Amount			
DR	GRINNELL CENTER REBATE	0.00		0.00		85,000.00			
YE	GRINNELL CENTER REBATE	0.00		0.00		85,000.00			
145-4.550.2.6414	H&M - MUSIC IN THE PARK	0.00	0.00	5,000.00	5,000.00	5,000.00	5,000.00	5,000.00	5,000.00
145-4.550.2.6508	H&M - POSTAGE AND SHIPPING	50.00	0.00	50.00	0.00	50.00	0.00	50.00	50.00
145-4.550.2.6513	H&M - MISC SUPP - TREES/FL...	30,000.00	19,859.62	30,000.00	18,486.20	30,000.00	8,119.86	30,000.00	30,000.00

Budget Report		For Fiscal: 2024-2025 Period Ending: 01/31/2025							
		Defined Budgets							
		2022-2023 Total Budget	2022-2023 Total Activity	2023-2024 Total Budget	2023-2024 Total Activity	2024-2025 Total Budget	2024-2025 YTD Activity	2024-2025 YE	2025-2026 DR
145-4.550.2.6524	H&M - RAGBRAI	0.00	0.00	10,000.00	10,000.00	0.00	0.00	0.00	0.00
145-4.550.2.6525	H&M - GAAC PROJECTS/DEV	2,500.00	2,500.00	0.00	0.00	0.00	0.00	0.00	0.00
145-4.550.2.6526	H&M - PROJ DEV/OTHER EXP	10,000.00	1,000.00	70,000.00	50,000.00	120,000.00	100,000.00	100,000.00	5,000.00
Budget Detail									
Budget Code	Description			Units	Price	Amount			
DR	EVENT RECRUITMENT HOST			0.00	0.00	5,000.00			
YE	GRINNELL HISTORICAL MUSEUM			0.00	0.00	100,000.00			
145-4.550.2.6527	H&M - FEES/OTHER EXP	12,000.00	2,829.15	11,300.00	1,932.50	11,300.00	880.00	5,000.00	8,900.00
Budget Detail									
Budget Code	Description			Units	Price	Amount			
DR	OTHER PROMOTIONS MEETINGS			0.00	0.00	2,000.00			
DR	PROJECTIONS/PROMOS			0.00	0.00	6,900.00			
YE	OTHER PROMOTIONS MEETINGS			0.00	0.00	2,000.00			
YE	PROJECTIONS/PROMOS			0.00	0.00	3,000.00			
145-4.550.2.6528	H&M - MINI-GRANT AWARDS	1,875.00	6,875.00	2,500.00	1,562.00	2,500.00	10,000.00	10,000.00	2,500.00
145-4.550.2.6529	H&M - GRINNELL FIREWORKS	18,000.00	18,000.00	20,000.00	18,000.00	20,000.00	0.00	20,000.00	20,000.00
145-4.550.3.6727	H&M - PROJECTS	10,000.00	3,247.48	17,405.00	15,195.09	26,500.00	3,467.35	5,000.00	134,000.00
Budget Detail									
Budget Code	Description			Units	Price	Amount			
DR	AHRENS PARK GRANT			0.00	0.00	30,000.00			
DR	BANNERS			0.00	0.00	5,000.00			
DR	BILLBOARDS			0.00	0.00	15,000.00			
DR	CENT EVENTS/ENTERTAINMENT			0.00	0.00	5,000.00			
DR	CREATIVE PLACEMAKING MATCHING			0.00	0.00	23,000.00			
DR	HOLIDAY LIGHTS (CENT PARK)			0.00	0.00	5,000.00			
DR	MURALS			0.00	0.00	50,000.00			
DR	SHAKESPEARE IN THE PARK			0.00	0.00	1,000.00			
YE	HOLIDAY LIGHTS (CENT PARK)			0.00	0.00	5,000.00			
Expense Total:		216,908.76	174,678.84	314,290.00	245,864.73	357,985.00	203,609.16	327,466.00	349,165.00
Department: 550 - HOTEL & MOTEL PROMOTION Surplus (Deficit):		217,991.24	264,733.62	103,980.00	164,334.23	87,515.00	103,489.18	119,734.00	93,735.00

Budget Report		For Fiscal: 2024-2025 Period Ending: 01/31/2025							
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Department: 910 - TRANSFERS									
Revenue									
145-3.910.4.4830	H/M - TRANS IN	25,000.00	25,000.00	0.00	0.00	0.00	0.00	0.00	0.00
	Revenue Total:	25,000.00	25,000.00	0.00	0.00	0.00	0.00	0.00	0.00
Expense									
145-4.910.5.6911	H&M - TRANSFER	102,500.00	102,500.00	192,500.00	192,500.00	192,500.00	92,500.00	192,500.00	192,500.00
Budget Detail									
Budget Code	Description			Units	Price	Amount			
DR	COMM DEV - 105			0.00	0.00	30,000.00			
DR	EMS - 001			0.00	0.00	25,000.00			
DR	GEN FUND TRANS			0.00	0.00	37,500.00			
DR	VETERANS MONUMENT - 002			0.00	0.00	100,000.00			
YE	COMM DEV - 105			0.00	0.00	30,000.00			
YE	EMS - 001			0.00	0.00	25,000.00			
YE	GEN FUND TRANS			0.00	0.00	37,500.00			
YE	VETERANS MONUMENT - 002			0.00	0.00	100,000.00			
	Expense Total:	102,500.00	102,500.00	192,500.00	192,500.00	192,500.00	92,500.00	192,500.00	192,500.00
Department: 910 - TRANSFERS Surplus (Deficit):		-77,500.00	-77,500.00	-192,500.00	-192,500.00	-192,500.00	-92,500.00	-192,500.00	-192,500.00
Fund: 145 - HOTEL/MOTEL TAX - SPC REV Surplus (Deficit):		140,491.24	187,233.62	-88,520.00	-28,165.77	-104,985.00	10,989.18	-72,766.00	-98,765.00
Report Surplus (Deficit):		140,491.24	187,233.62	-88,520.00	-28,165.77	-104,985.00	10,989.18	-72,766.00	-98,765.00

FW: Tourism Fund

From Russ Behrens <RBehrens@grinnelliowa.gov>

Date Fri 12/27/2024 10:37 AM

To Ann Wingerter <AWingerter@grinnelliowa.gov>; Alyssa Devig <adevig@grinnelliowa.gov>

For the next Tourism meeting.

From: Chad Nath <cnath@AhrensFamilyFoundation.org>

Sent: Friday, December 13, 2024 8:52 AM

To: Russ Behrens <RBehrens@grinnelliowa.gov>

Subject: Tourism Fund

December 13, 2024

Tourism Committee
520 4th Avenue
Grinnell, IA 50112

Dear Russ Behrens & Tourism Committee,

I am writing on behalf of the Ahrens Park Foundation, a private operating foundation dedicated to the ownership and management of the Ahrens/Paschall Memorial Park in Grinnell. Our foundation is committed to offering exceptional recreational and athletic facilities while collaborating with wellness, educational, and recreational organizations for the enrichment of our community.

Our partners include esteemed organizations such as the Claude W. and Dolly Ahrens Foundation, the Greater Poweshiek Community Foundation, Grinnell Community Early Learning Center, Mid-Iowa Community Action, the City of Grinnell's Parks & Recreation Department, Tiger Baseball and Softball Club, Grinnell-Newburg School District, Grinnell Chamber of Commerce, the Iowa Parks & Recreation Association, the Iowa Amateur Softball Association, and the Spring Creek Football Club. These partners lease our park facilities in various capacities to conduct their programs and events throughout the year. Ahrens Park has hosted numerous athletic and recreational activities, including baseball, softball, basketball, pickleball, golf, ice skating, sledding, and soccer, many of which have received funding from the Sports Authority each year. However, the Ahrens Park Foundation has never received direct funding from the Sports Authority. We also organize large-scale events annually, such as the July 4th fireworks display, Easter Egg Hunt, Trunk or Treat, and Kites Over Grinnell.

For the past eleven years, the Ahrens Park baseball and softball complex has hosted the Small-Town Iowa Little League Baseball Tournament and the Tiger Classic tournaments. These two- and three-day tournaments attract over 600 to 700 players and coaches, comprising 48 teams, along with an additional 1,500 to 2,000 spectators. Many participants choose to stay overnight in Grinnell. Throughout the year, we also host smaller tournaments at our baseball and softball complex, drawing participants from across the state. However, in the past, funding for these tournaments has been awarded to other organizers by the Sports Authority.

Recently, our board and staff initiated a facilities improvement project for Ahrens Park, aimed at prioritizing and addressing capital improvement needs both inside and outside our facilities. Our goal is to find creative sources of funding to match the contributions made by the Claude W. and Dolly Ahrens Foundation, which subsidizes a significant portion of our operations each year.

Improving our facilities is essential to ensure that Ahrens Park continues to provide a safe recreational space for children, families, and community programs, as well as to support large-scale events that attract visitors from beyond Grinnell. It is estimated that over 30,000 to 40,000 people utilize the park annually in various capacities. Ahrens Park is undoubtedly an ideal location for athletic tournaments and events, which not only stimulate tourism but also contribute to the economic vitality of our community.

One of our capital improvement priorities involves resurfacing the sports courts, walking and biking paths, and the main entrance drive to the park. These surfaces are nearing 30 years old, and we plan to resurface them in phases over the next 1-2 years. The parking lot, sports courts, and pathways cater to many patrons attending these large-scale events, both locally and from out of town.

The capital improvement plan seeks to add shade structures and new backstops to the eight softball and baseball fields that have served the children of Grinnell and the surrounding areas for the past 30 years. It is nearly impossible to quantify the number of youth and families who have benefited from the positive experiences at Ahrens Park and throughout Grinnell. The economic impact on local stores and shops is significant.

To enhance and expand services and programming, the Ahrens Park Foundation is requesting \$60,000. The total estimated cost of the project is \$100,000, and we are actively fundraising and seeking grants to help fulfill Ahrens Park's vision of providing services for the next 30 years. This initiative cannot be achieved alone; as Ahrens Park has been an invaluable resource for the Grinnell community and beyond, it is time for this unique privately-owned public park to receive the support it deserves.

Additional information, including the project budget and scope, is available upon request. Thank you for considering our request. If you have any further questions or require additional information, please feel free to reach out to me at your convenience.

Sincerely,

Chad Nath
President & CEO
1510 Penrose Street
P.O. Box 679
Grinnell, IA 50112
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