



GRINNELL HOTEL/MOTEL COMMITTEE REGULAR SESSION
MEETING
TUESDAY, MAY 26, 2026, AT 12:00 PM
IN THE LARGE CONFERENCE ROOM ON THE 2ND FLOOR OF CITY
HALL AND VIA ZOOM
HTTPS://ZOOM.US/J/92186697969?PWD=SD1ADJDGLSK4AOSGAKR
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MEETING CHAT LINK
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MEETING ID: 921 8669 7969
PASSCODE: 779929

TENTATIVE AGENDA

1. Roll Call:

A. Becker (Vice Chair)___ Cox ___ Manatt___
Nowasell___ Smith___ Spriggs___ Wright (Chair)___

2. Call to Order:

3. Approve Agenda:

4. Approval of the Minutes:

A. April 28, 2026.

5. Monthly Budget Report: \$421,562.12

A. Financial Report

6. Committee Business:

A. Consider approval to apply and participate in Travel Iowa's Co-op Video Content Package in the amount of \$4,500.

B. Consider approval of a year-long digital tourism marketing campaign.

C. Consider approval of a partial payment to the Grinnell Area Arts Council for in the amount of \$9,518.22 for the Creatures of Grinnell Public Art Project.

7. Inquiries: Public Comment

Visitors may address the Council/Board at this time; however, comments will be limited to 2 minutes. As per Iowa's Open Meetings Law, Council/Board can only listen during public comments and cannot take any action on items that are not posted on the agenda. Council may take issues under advisement and if needed

Any person with a disability who requires a modification or accommodation in order to participate in the meeting, or any person with limited English proficiency (LEP) who requires language assistance to communicate with the City Council during the meeting, should contact the City Clerk, (641) 236-2600 or adevig@grinnelliowa.gov, no fewer than two business days prior to the meeting to enable the City of Grinnell to make reasonable arrangements to assure accessibility or language assistance for the meeting.

refer them to a department head, Mayor's committee, or add them to a future agenda.

8. Adjourn:

Any person with a disability who requires a modification or accommodation in order to participate in the meeting, or any person with limited English proficiency (LEP) who requires language assistance to communicate with the City Council during the meeting, should contact the City Clerk, (641) 236-2600 or adevig@grinnelliowa.gov, no fewer than two business days prior to the meeting to enable the City of Grinnell to make reasonable arrangements to assure accessibility or language assistance for the meeting.



GRINNELL HOTEL/MOTEL COMMITTEE REGULAR SESSION
MEETING
TUESDAY, APRIL 28, 2026, AT 12:00 PM
IN THE COUNCIL CHAMBERS ON THE 2ND FLOOR OF CITY
HALL AND VIA ZOOM

MINUTES

Roll Call: Becker, Cox (via zoom), Nowasell, and Smith. Absent: Manatt, Spriggs, and Wright.

Nowasell made the motion, seconded by Becker, to approve the January 27, 2026 - Minutes. AYES: 4-0. Motion carried.

The committee reviewed the financial reports.

Smith made the motion, seconded by Becker, to approve a mini grant request from South Devon Jr. Nationals in the amount of \$2,000.00. AYES: 4-0. Motion carried.

Becker made the motion, seconded by Nowasell, to approve a grant request from Small Town Baseball Iowa in the amount of \$5,000.00. AYES: 4-0. Motion carried.

Smith made the motion, seconded by Becker, to approve a mini grant request from Grinnell Vintage Auto Club in the amount of \$3,000.00. AYES: 4-0. Motion carried.

Becker made the motion, seconded by Nowasell, to approve the final payment in the amount of \$2,500.00 to Grinnell Chamber of Commerce's new Website. AYES: 4-0. Motion carried.

There were no inquiries.

The meeting was adjourned at 12:33 P.M.

Respectfully Submitted by:

Alyssa Devig, Secretary for the Committee



Grinnell, IA

Detail vs Budget Report

Account Detail

Date Range: 07/01/2025 - 05/22/2026

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
145 - HOTEL/MOTEL TAX - SPC REV								
Revenue								
145-3.550.2.4780	H/M - OTHER MISC REVENUES	0.00	-11,405.00	0.00	-11,404.46	-11,404.46	-0.54	0.00%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
10/06/2025	CLPKT09394	10.06.25 EOD		CLPKT09394			-600.00	
04/24/2026	CLPKT10953	R00672799		SALE OF TREES H/M - OTHER MISC REVEN...			-6,832.42	
05/01/2026	CLPKT11010	R00673065		GOVDEALS - TREES H/M - OTHER MISC RE...			-3,972.04	
145-3.550.4.4085	H/M - TAX DISTRIBUTION	0.00	-450,000.00	0.00	-330,298.04	-330,298.04	-119,701.96	-26.60%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
07/29/2025	CLPKT08849	R00652245		HOTEL/MOTEL JULY 25 H/M - TAX DISTRI...			-57,961.93	
08/27/2025	CLPKT09086	R00654538		HOTEL/MOTEL - AUGUST 2025 H/M - TAX ...			-24,978.81	
09/29/2025	CLPKT09346	R00657069		HOTEL MOTEL SEPT. 2025 H/M - TAX DIST...			-36,776.77	
10/29/2025	CLPKT09556	R00659230		STATE OF IA - H/M 10.25 H/M - TAX DISTR...			-54,816.32	
12/01/2025	CLPKT09787	R00661524		HOTEL MOTEL - NOVEMBER H/M - TAX DI...			-33,754.40	
12/26/2025	CLPKT09985	R00663754		STATE OF IA H/M - TAX DISTRIBUTION STA...			-24,536.06	
01/29/2026	CLPKT10225	R00666156		Miscellaneous Receipt H/M - TAX DISTRIB...			-29,806.86	
02/27/2026	CLPKT10467	R00668338		STATE OF IA H/M - TAX DISTRIBUTION STA...			-11,604.17	
03/27/2026	CLPKT10709	R00670568		H/M - MARCH 2026 H/M - TAX DISTRIBUT...			-28,822.43	
04/29/2026	GLPKT15328	8257		04.29.26 HOTEL/MOTEL			-27,240.29	
145-3.550.4.4300	H/M - INTEREST EARNED	0.00	-6,000.00	0.00	-5,735.22	-5,735.22	-264.78	-4.41%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
07/31/2025	GLPKT12619	8032		AUG 2025 GSB CKG ACCT INT			-1,292.91	
12/31/2025	GLPKT14094	8157		DEC 2025 CKING INT			-397.03	
01/30/2026	GLPKT14376	8186		JAN 2026 INT			-530.11	
02/27/2026	GLPKT14673	8207		FEB 2026 INT			-446.57	
03/09/2026	GLPKT15027	8230		CD INT			-1,903.56	
03/09/2026	GLPKT15028	8232		CD INT			1,903.56	
03/09/2026	GLPKT15028	8234		CD INT			-1,903.56	
03/31/2026	GLPKT15027	8227		MARCH 26 INT			-570.96	
04/30/2026	GLPKT15331	8261		APRIL 2026 INT			-594.08	
145-3.550.4.4305	H/M - INT EARNED - IPAIT	0.00	-6,225.00	0.00	-6,224.62	-6,224.62	-0.38	-0.01%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
07/31/2025	GLPKT12663	8042		JULY 2025 IPAIT INT			-1,077.46	

Detail vs Budget Report

Date Range: 07/01/2025 - 05/22/2026

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
145-3.550.4.4305	H/M - INT EARNED - IPAIT - Continued	0.00	-6,225.00	0.00	-6,224.62	-6,224.62	-0.38	-0.01%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
08/29/2025	GLPKT12943	8073		AUG 2025 IPAIT INT			-1,779.50	
09/30/2025	GLPKT13287	8106		SEPT 2025 IPAIT INT			-1,146.54	
10/31/2025	GLPKT13551	8119		OCT 2025 IPAIT INT			-1,277.65	
11/28/2025	GLPKT13811	8141		AUG 2025 IPAIT INT			-943.47	
Revenue Totals:		0.00	-473,630.00	0.00	-353,662.34	-353,662.34	-119,967.66	-25.33%

Expense

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
145-4.550.1.6010	H/M - SALARIES	0.00	23,278.00	0.00	22,539.44	22,539.44	738.56	3.17%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
07/31/2025	PYPKT01039	PYPKT01039 - 07.11.25 -...		PYPKT01039 - 07.11.25 - 07.25.25 - Pay 7/...			2,238.71	
08/29/2025	PYPKT01061	PYPKT01061 - 08/11/25 -...		PYPKT01061 - 08/11/25 - 08/25/25 - Pay 8...			2,256.81	
09/30/2025	PYPKT01081	PYPKT01081 - 09.11.25 -...		PYPKT01081 - 09.11.25 - 09.25.25 - Pay 9/...			2,256.85	
10/31/2025	PYPKT01101	PYPKT01101 - 10.11.25 -...		PYPKT01101 - 10.11.25 - 10.25.25 - Pay 10...			2,256.81	
11/28/2025	PYPKT01125	PYPKT01125 - 11.11.2025...		PYPKT01125 - 11.11.2025 - 11.25.25 - Pay ...			2,257.09	
12/31/2025	PYPKT01147	PYPKT01147 - 12/11/25 -...		PYPKT01147 - 12/11/25 - 12/25/25 - Pay 1...			2,242.25	
01/30/2026	PYPKT01173	PYPKT01173 - 01.11.26 -...		PYPKT01173 - 01.11.26 - 01.25.26 - Pay 1/...			2,257.72	
02/27/2026	PYPKT01191	PYPKT01191 - 02.11.26 -...		PYPKT01191 - 02.11.26 - 02.25.26 - Pay 2/...			2,257.73	
03/31/2026	PYPKT01218	PYPKT01218 - 03.11.26 -...		PYPKT01218 - 03.11.26 - 03.25.26 - Pay 3/...			2,257.74	
04/30/2026	PYPKT01233	PYPKT01233 - 04.11.26 -...		PYPKT01233 - 04.11.26 - 04.25.26 - Pay 4/...			2,257.73	

145-4.550.1.6020	H&M - PART TIME SALARIES	0.00	0.00	0.00	0.00	0.00	0.00	0.00%
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145-4.550.1.6040	H&M - OVERTIME SALARIES	0.00	446.98	0.00	446.98	446.98	0.00	0.00%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
09/15/2025	PYPKT01074	PYPKT01074 - 08.26.25 -...		PYPKT01074 - 08.26.25 - 09.10.25 - Pay 9/...			446.98	

145-4.550.1.6050	H&M - TEMP PAY	0.00	13,000.00	0.00	5,733.00	5,733.00	7,267.00	55.90%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
08/04/2025	APPKT01337	2836298	125800	TEMP LABOR	020404 - TEMP ASSOCIATES		315.00	
08/04/2025	APPKT01337	2836374	125800	TEMP LABOR	020404 - TEMP ASSOCIATES		319.20	
08/04/2025	APPKT01337	2836417	125800	TEMP LABOR	020404 - TEMP ASSOCIATES		205.80	
08/04/2025	APPKT01337	2836480	125800	TEMP LABOR	020404 - TEMP ASSOCIATES		336.00	
08/04/2025	APPKT01337	2836575	125800	TEMP LABOR	020404 - TEMP ASSOCIATES		268.80	
09/02/2025	APPKT01358	2836624	125987	TEMP LABOR	020404 - TEMP ASSOCIATES		193.20	
09/02/2025	APPKT01358	2836680	125987	TEMP LABOR	020404 - TEMP ASSOCIATES		268.80	
09/02/2025	APPKT01358	2836743	125987	TEMP LABOR	020404 - TEMP ASSOCIATES		432.60	
09/02/2025	APPKT01358	2836782	125987	TEMP LABOR	020404 - TEMP ASSOCIATES		365.40	
10/06/2025	APPKT01394	2836863	126185	TEMP LABOR	020404 - TEMP ASSOCIATES		126.00	
10/06/2025	APPKT01394	2836911	126185	TEMP LABOR	020404 - TEMP ASSOCIATES		403.20	

Detail vs Budget Report

Date Range: 07/01/2025 - 05/22/2026

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
145-4.550.1.6050	H&M - TEMP PAY - Continued	0.00	13,000.00	0.00	5,733.00	5,733.00	7,267.00	55.90%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
10/06/2025	APPKT01394	2836961	126185	TEMP LABOR	020404 - TEMP ASSOCIATES		432.60	
10/06/2025	APPKT01394	2837031	126185	TEMP LABOR	020404 - TEMP ASSOCIATES		243.60	
10/06/2025	APPKT01394	2837099	126185	TEMP LABOR	020404 - TEMP ASSOCIATES		197.40	
11/03/2025	APPKT01435	2837166	126385	TEMP LABOR	020404 - TEMP ASSOCIATES		344.40	
11/03/2025	APPKT01435	2837265	126385	TEMP LABOR	020404 - TEMP ASSOCIATES		138.60	
11/03/2025	APPKT01435	2837308	126385	TEMP LABOR	020404 - TEMP ASSOCIATES		71.40	
11/03/2025	APPKT01435	2837388	126385	TEMP LABOR	020404 - TEMP ASSOCIATES		436.80	
12/01/2025	APPKT01462	2837495	126550	TEMP LABOR	020404 - TEMP ASSOCIATES		180.60	
12/01/2025	APPKT01462	2837566	126550	TEMP LABOR	020404 - TEMP ASSOCIATES		184.80	
12/01/2025	APPKT01462	2837648	126550	TEMP LABOR	020404 - TEMP ASSOCIATES		75.60	
01/05/2026	APPKT01487	2837703	126752	TEMP LABOR	020404 - TEMP ASSOCIATES		42.00	
04/06/2026	APPKT01597	2838665	127456	TEMP LABOR	020404 - TEMP ASSOCIATES		92.40	
05/04/2026	APPKT01632	2838728	127674	TEMP LABOR	020404 - TEMP ASSOCIATES		58.80	
145-4.550.1.6110	H&M - FICA	0.00	0.00	0.00	0.00	0.00	0.00	0.00%
145-4.550.1.6130	H&M - IPERS	0.00	0.00	0.00	0.00	0.00	0.00	0.00%
145-4.550.1.6210	H&M - DUES/MBRPS/SUBS	0.00	2,500.00	0.00	2,499.71	2,499.71	0.29	0.01%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
02/03/2026	APPKT01534	11040	126908	2026 CHAMBER DUES	012700 - GRINNELL CHAMBER OF COMMERCE		2,499.71	
145-4.550.2.6413	H&M - PYMT TO OTHER AGENCIES	0.00	46,196.15	0.00	46,196.15	46,196.15	0.00	0.00%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
08/04/2025	APPKT01337	08.04.25	125735	PER AGREEMENT - H/M Q2 2025 TAX	002403 - GRINNELL CENTER LLC		23,380.04	
11/03/2025	APPKT01435	11.03.25	126304	PER AGREEMENT - H/M Q3 2025 TAX	002403 - GRINNELL CENTER LLC		22,816.11	
145-4.550.2.6414	H&M - MUSIC IN THE PARK	0.00	5,000.00	0.00	5,000.00	5,000.00	0.00	0.00%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
10/06/2025	APPKT01394	10.06.25	126100	MUSIC IN THE PARK	020116 - GRINNELL AREA ARTS COUNCIL		5,000.00	
145-4.550.2.6508	H&M - POSTAGE AND SHIPPING	0.00	50.00	0.00	0.00	0.00	50.00	100.00%
145-4.550.2.6513	H&M - MISC SUPP - TREES/FLWRS	0.00	27,000.00	0.00	8,204.86	8,204.86	18,795.14	69.61%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
11/03/2025	APPKT01435	3696909	126327	BANNER ZIPTIES	000676 - JD FINANCIAL - THEISEN'S		101.94	
12/01/2025	APPKT01462	08-28-2551567	126516	TREES & FREIGHT	001941 - MCKAY NURSERY COMPANY		7,505.00	
12/01/2025	APPKT01462	1.1.26 - 12.31.26	126496	2026 NURSERY DEALER CERT	002203 - IDALS - ENTOMOLOGY & PLANT SCI...		25.00	

Detail vs Budget Report

Date Range: 07/01/2025 - 05/22/2026

Account		Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
145-4.550.2.6513		H&M - MISC SUPP - TREES/FLWRS - Continued	0.00	27,000.00	0.00	8,204.86	8,204.86	18,795.14	69.61%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount		
12/01/2025	APPKT01462	163768	126528	LIGHTS FOR TREES	035680 - PAUL'S ACE HARDWARE INC.		99.95		
12/01/2025	APPKT01462	163957	126528	LIGHTS	035680 - PAUL'S ACE HARDWARE INC.		29.98		
12/01/2025	APPKT01462	3700925	126501	LIGHTS FOR TREES	000676 - JD FINANCIAL - THEISEN'S		135.83		
04/06/2026	APPKT01597	3741160	127403	SUPPLIES	000676 - JD FINANCIAL - THEISEN'S		67.96		
04/06/2026	APPKT01597	3744898	127403	SOIL - DWNTN PLANTERS	000676 - JD FINANCIAL - THEISEN'S		239.20		
145-4.550.2.6526		H&M - PROJ DEV/OTHER EXP	0.00	0.00	0.00	0.00	0.00	0.00	0.00%
145-4.550.2.6527		H&M - FEES/OTHER EXP	0.00	8,900.00	0.00	3,876.26	3,876.26	5,023.74	56.45%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount		
07/07/2025	APPKT01303	06.20.25	125514	LICENSE FEE - RATE CHANGE	000119 - ASCAP		12.50		
08/04/2025	APPKT01337	10821	125736	FY26 DUES	012700 - GRINNELL CHAMBER OF COMMERCE		2,450.70		
08/04/2025	APPKT01337	59800706	125706	MUSIC LICENSE FEE	000120 - BMI GENERAL LICENSING		446.00		
01/05/2026	APPKT01487	01.05.26	126638	LICENSE RENEWAL	000119 - ASCAP		458.00		
02/03/2026	APPKT01534	263154	126976	HISTORIC BROCHURES	000271 - TOTAL CHOICE SHIPPING & PRINTING		509.06		
145-4.550.2.6528		H&M - MINI-GRANT AWARDS	0.00	5,762.00	0.00	5,762.00	5,762.00	0.00	0.00%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount		
08/22/2025	APPKT01384	08.22.25	125851	MINI GRANT	001962 - GRINNELL ROTARY CLUB		1,562.00		
08/22/2025	APPKT01384	08.22.25	125852	MINI GRANT	099243 - GRINNELL VINTAGE AUTO CLUB		4,200.00		
145-4.550.2.6529		H&M - GRINNELL FIREWORKS	0.00	25,000.00	0.00	25,000.00	25,000.00	0.00	0.00%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount		
03/02/2026	APPKT01561	03.02.26	127174	FIREWORKS DISPLAY	001112 - J & M DISPLAYS, INC		25,000.00		
145-4.550.3.6727		H&M - PROJECTS	0.00	95,050.00	0.00	61,582.90	61,582.90	33,467.10	35.21%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount		
08/04/2025	APPKT01337	001	125739	BILLBOARD ILLUSTRATION	099820 - HART, ANYA		980.00		
09/02/2025	APPKT01358	3674387	125948	ZIP TIES	000676 - JD FINANCIAL - THEISEN'S		29.97		
10/06/2025	APPKT01394	06706	126197	HM PROJECTS	036590 - WALMART - CAPITAL ONE		162.70		
10/06/2025	APPKT01394	10.06.25	126100	SHAKESPEARE IN THE PARK	020116 - GRINNELL AREA ARTS COUNCIL		1,000.00		
10/06/2025	APPKT01394	10665	126101	CHAMBER WEBSITE	012700 - GRINNELL CHAMBER OF COMMERCE		7,500.00		
10/06/2025	APPKT01394	163341	126155	HM PROJECTS	035680 - PAUL'S ACE HARDWARE INC.		125.98		
10/22/2025	APPKT01444	06033	126236	MURAL PAINT SUPPLIES	036590 - WALMART - CAPITAL ONE		54.22		
10/22/2025	APPKT01444	08189	126236	MURAL PAINT SUPPLIES	036590 - WALMART - CAPITAL ONE		-69.90		
11/03/2025	APPKT01435	11/03/25	126256	AHRENS PARK GRANT	000739 - AHRENS PARK FOUNDATION		29,925.82		
11/03/2025	APPKT01435	163373	126357	MURAL PAINT	035680 - PAUL'S ACE HARDWARE INC.		461.91		
11/03/2025	APPKT01435	3696947	126327	JINGLE BELL HOLIDAY	000676 - JD FINANCIAL - THEISEN'S		34.96		
11/03/2025	APPKT01435	8118-7	126376	H/M PROJECT - MURAL	001142 - SHERWIN-WILLIAMS		819.00		

Detail vs Budget Report

Date Range: 07/01/2025 - 05/22/2026

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining	
145-4.550.3.6727	H&M - PROJECTS - Continued	0.00	95,050.00	0.00	61,582.90	61,582.90	33,467.10	35.21%	
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount		
11/03/2025	APPKT01435	IOWA 234710	126337	BILLBOARD INSTALLATION	099588 - LATIMER ASSOCIATES, INC.		15,450.00		
12/01/2025	APPKT01462	116005	126545	JINGLE BELL HOLIDAY	001717 - SMITH QUALITY RENTAL		500.00		
12/01/2025	APPKT01462	163901	126528	JINGLE BELL HOLIDAY	035680 - PAUL'S ACE HARDWARE INC.		13.98		
12/01/2025	APPKT01462	1F10A6CB	126555	JINGLE BELL HOLIDAY	099853 - TREVIPAY - WALMART		58.59		
12/01/2025	APPKT01462	1LRT-3XGX-6CKX	126442	JINGLE BELL HOLIDAY	002581 - AMAZON CAPITAL SERVICES		9.69		
12/01/2025	APPKT01462	3703870	126501	JINGLE BELL HOLIDAY	000676 - JD FINANCIAL - THEISEN'S		13.98		
12/11/2025	APPKT01500	73463G	126594	JINGLE BELL HOLIDAY	099759 - VISA		12.00		
01/14/2026	GLPKT14183	8168		01.14.26 VISA RETURNED CHECK			-12.00		
01/14/2026	APPKT01538	73463G.	126798	JINGLE BELL HOLIDAY	099759 - VISA		12.00		
03/02/2026	APPKT01561	CONTRACT 2026	127137	BILLBOARD - PYMNT 2	099746 - DAVID BILLMAN		1,000.00		
03/02/2026	APPKT01561	CONTRACT 2026	127127	BILLBOARD - PYMNT 2	099763 - BAHRENFUSE, ROBERT		1,000.00		
05/04/2026	APPKT01653	11209	127587	CHAMBER WEBSITE	012700 - GRINNELL CHAMBER OF COMMERCE		2,500.00		
145-4.910.5.6911	H&M - TRANSFER	0.00	192,500.00	0.00	192,500.00	192,500.00	0.00	0.00%	
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount		
09/15/2025	GLPKT13028	8079		TO 105 COMMUNITY DEVELPMENT			30,000.00		
09/15/2025	GLPKT13028	8079		TO 001 GEN SUBSIDY			37,500.00		
09/15/2025	GLPKT13028	8079		TO 002 VETS MONUMENT			100,000.00		
09/15/2025	GLPKT13028	8079		TO 001 EMS			25,000.00		
		Expense Totals:	0.00	444,683.13	0.00	379,341.30	379,341.30	65,341.83	-14.69%
		145 - HOTEL/MOTEL TAX - SPC REV Totals:	0.00	-28,946.87	0.00	25,678.96	25,678.96	-54,625.83	-188.71%
		Report Total:	0.00	-28,946.87	0.00	25,678.96	25,678.96	-54,625.83	-188.71%

Fund Summary

Fund	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
145 - HOTEL/MOTEL TAX - SPC REV	0.00	-28,946.87	0.00	25,678.96	25,678.96	-54,625.83	
Report Total:	0.00	-28,946.87	0.00	25,678.96	25,678.96	-54,625.83	

Why Participate in the Travel Iowa Co-op Program?

Marketing teams are being asked to do more than ever. Content needs to be fresh. Channels are always-on. Results must be measurable.

You don't need more ideas – you need more **capacity** and **reach**.

What if you didn't have to build everything yourself?

What if your dollars went further by plugging in to a proven, statewide system?

Through the Travel Iowa Co-op, you can:

- Extend your marketing team
- Access professional content and distribution at a shared cost
- Reach travelers already considering Iowa – not cold audiences
- Reduce risk by aligning with proven strategies

This program isn't about buying ads. It's about making smarter investments together.

What Partners Gain Through the Co-op Program

The Travel Iowa Co-op Program is designed to help partners do more with fewer dollars – and fewer internal resources.



Content Development

Professional storytelling that reflects your community, without the cost, time or managing it yourself. Travel Iowa and team handles ideation, production and quality control so your content is on-brand, modern and built to perform.



Content Distribution

Get your message in front of travelers who are already interested in Iowa. Tap in to Travel Iowa's audience via remarketing and paid strategies – ensuring your investment reaches the right audience and works harder for you.



Tourism Research

State-level data and insights you can't replicate alone. Resources reduce your trial-and-error spending and ensure your dollars align with statewide strategy.

Video Content Packages

What Problem Does This Solve?

- Helps your destination stand out in crowded digital channels
- Provides professional, high-quality video without vetting vendors or managing contracts
- Avoids one-off video projects that age quickly

Why this Beats DIY

Travel Iowa has vetted vendors and negotiated contracts on your behalf. Video production is guaranteed to generate usable, high-quality assets. Plus, Travel Iowa uses this same content – making your community eligible to be featured in Travel Iowa ads!

What's Included

- Professional video production, led by Travel Iowa and contractors
- Strategic planning so video works across web, social and paid media
- All B-roll included with every package for extended use
- Content eligible for use in future Travel Iowa marketing efforts



GOOD: Package A

- (1) 2-Minute highlight video
- (3) Short (~:30 sec) vertical, social-ready sizzle reels
- All raw footage and b-roll

Investment: \$4,500 | Spots Available: 10

BETTER: Package B

- (1) 5-minute feature video
- (5) Short (~:30 sec) vertical, social-ready sizzle reels
- All raw footage and b-roll

Investment: \$6,500 | Spots Available: 10

BEST: Package C

- (1) 10-minute 'Man-on-the-Street' Feature
- (5) themed social-ready themed sizzle reels (e.g., Where to Eat, Where to Stay, What to Do, etc.)
- Optional cutdown for each of the featured businesses/attractions
- All raw footage and b-roll

Investment: \$11,500 | Spots Available: 5



Super-Size This: Still Photography

For an additional \$1,500, add on a still photography capture to ANY package that will generate at least 30 high-res images.

FY27 Co-op Timeline

Tuesday, May 5
2 p.m.

Webinar

Session will be recorded/posted,
packet of options released.

Wednesday, May 13
9 a.m.

Office Hours

Join an optional come-and-go
meeting, ask questions, learn
more about options.

Thursday, May 28
2 p.m.

Office Hours

Join an optional come-and-go
meeting, ask questions, learn
more about options.

Monday, June 8
10 a.m.

Sign Up Opens

First-come, first-serve. Form
posted on Industry Partners site.

Tuesday, June 16
4 p.m.

Sign Up Closes

First-come, first-serve. Form
posted on Industry Partners site.

Prices start at \$500 per selection.

Advertising options will be in market August 2026 through July 2027.

Marketing Proposal presented to the: **Discover Grinnell Campaign**

Submitted Monday, April 6, 2026

Overview

Double You Marketing is pleased to submit this proposal in partnership with the Grinnell Chamber of Commerce and the City of Grinnell. The primary goal of this initiative is to boost local tourism, shopping, and dining by positioning Grinnell, Iowa, as a premier weekend destination.

Project Steps

1. Marketing Strategy

The first step is to establish a clear understanding of *who* we are talking to and *what* we are saying. This phase provides the creative and strategic bedrock for all future communications.

Target Audience Research: Identifying key demographics and traveler personas (e.g., weekend trippers, regional shoppers) to understand their motivations and barriers.

Campaign Messaging: Developing a core brand voice and value propositions that highlight Grinnell's unique atmosphere, hospitality and "meet in the middle" location.

Visual Identity: Establishing the look and feel of the campaign to ensure all future creative assets are consistent and professional.

The Outcome: A comprehensive strategy document that defines the campaign's "North Star," ensuring every dollar spent later is aligned with a proven foundation.

2. High-Level Media Plan

Once the strategy is set, we will outline the *where* and *when*. This plan serves as a tactical roadmap for reaching our audience through a balanced mix of media.

Channel Identification: Detailed recommendations for Paid (geo-fenced ads, social media), Earned (PR, local features), and Owned (email, website) media channels.

Strategic Messaging Allocation: Mapping out which areas of the plan should focus on Broad Awareness (building the brand) versus Tactical Action (driving immediate traffic for specific events or businesses/locations).

Event & Weekend Integration: Keying in on specific weekends and community events to maximize impact and hotel occupancy.

The Outcome: A structured media roadmap and deployment calendar that provides a clear picture of how to reach target audiences at the right time.

3. Execution

To support the transition from strategy to action, Double You Marketing can offer additional support for campaign execution and content building. While this initial proposal focuses on the foundational strategy, this phase establishes the framework for active market presence, with specific costs for media execution and content generation remaining negotiable until the Marketing Strategy and Media Plan are solidified.



5.26.2026

MEMO TO: Grinnell Hotel-Motel Tax Committee
FROM: Grinnell Area Arts Council
RE: Request for budgeted FY26 public art reimbursement

Creatures of Grinnell Public Art Project

The Grinnell Area Arts Council (GAAC) requests \$9518.22 of the \$20,000 public art allocation from the Grinnell Hotel-Motel Tax Committee. Payment and expense detail worksheet and documents are attached. This funding is a match of the Iowa Economic Development Agency's grant for the Creative Places Accelerator public art project.

The Grinnell Area Arts Council is grateful to the Hotel-Motel Tax Committee for their support of GAAC programming.

Vendor	Basis	IEDA	CITY OF GRINNELL	
Latitude Signage	Manufacture & install Creatures	\$5,430.00	\$5,430.00	\$10,860.00
JTL Workshop	Lead Creature selection committee; create creature digital files; Latitude liaison; manage sites & installation	\$2,500.00	\$2,500.00	\$5,000.00
Total Choice	Merchandise: maps, stickers, bag tags, large prints	\$1,096.76	\$1,096.75	\$2,193.51
Hyvee	Breakfast kickoff catering	\$491.47	\$491.47	\$982.94
TOTALS		\$9,518.23	\$9,518.22	\$19,036.45

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Customer City of Grinnell
Location Primary Location
Reference Creatures of Grinnell Artwork

Bill to
Grinnell Area Arts Council
Monica St. Angelo
926 Broad Street
Grinnell, IA 50112
US
T: (641) 236-3203
Email: monica@grinnellarts.org

Ship to
City of Grinnell
Joe Tuggle Lacina
520 4th Avenue
Grinnell, IA 50112
US
T: (641) 236-3203
M: (515) 229-6626
Email: joelacina@gmail.com

Valid Until	06/13/2026	Revision Date	05/13/2026	Lead Time	6 - 7 Weeks	SR	Ben Latimer
F.O.B.	Job Site	Revision No	1	Ship Method	Installed	PM	Zach Story
Terms	1/2 Deposit balance Net 30						
Estimator	Ben Latimer						

No.	Item	Description	Qty	UOM	Unit Price	Extension
1.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 36"(h) x 25-29/32"(w) x 1/4"(thick) Illumination: NONE Background Color: 3m White Vinyl Graphics Color: Custom CMYK Artwork Mounting: Mechanically Fastened to (2) U-Channel Posts Creature: GAAC Property #1	1	Each	335.00	335.00
2.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 36"(h) x 36"(w) x 1/4"(thick) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened w/Pole Brackets Creature: UCC #2	1	Each	350.00	350.00
3.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 72"(h) x 47-1/2"(w) x 1/4"(thick) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened to (2) U-Channel Posts Creature: Central Park #3	1	Each	830.00	830.00

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Customer City of Grinnell
Location Primary Location
Reference Creatures of Grinnell Artwork

No.	Item	Description	Qty	UOM	Unit Price	Extension
4.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 48"(h) x 72-3/32"(w) x 1/4"(thick) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened to (2) U-Channel Posts Creature: Marvin Gardens #4	1	Each	790.00	790.00
5.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 20"(h) x 35-15/32"(w) x 1/4"(thick) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened w/Post Clamps Creature: Central Park #5	1	Each	215.00	215.00
6.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 24"(h) x 36"(w) x 1/4"(thick) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened to (2) U-Channel Posts Creature: St. Mary #6	1	Each	295.00	295.00
7.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 46-1/2"(h) x 48-3/16"(w) x 1/4"(thick) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened to (2) U-Channel Posts Creature: Arbor Lake Park #7	1	Each	650.00	650.00

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Customer City of Grinnell
Location Primary Location
Reference Creatures of Grinnell Artwork

No.	Item	Description	Qty	UOM	Unit Price	Extension
8.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 59"(h) x 48"(w) x 1/4"(thick) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened to (2) U-Channel Posts Creature: Marvin Gardens #8	1	Each	870.00	870.00
9.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panels (2) Custom AluPanel/Digital Print Series Overall Size: 27-13/16"(h) x 95-5/8"(w) x 1/4"(thick) - (2) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened to (2) U-Channel Posts Creature: Drake #9	1	Each	845.00	845.00
10.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 72"(h) x 65-3/4"(w) x 1/4"(thick) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened to (2) U-Channel Posts Creature: Bike Path Tunnel/South of Hwy 6	1	Each	1,325.00	1,325.00
11.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 48"(h) x 44-11/32"(w) x 1/4"(thick) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened to (2) U-Channel Posts Creature: Merrill Park #11	1	Each	625.00	625.00

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Customer City of Grinnell
Location Primary Location
Reference Creatures of Grinnell Artwork

No.	Item	Description	Qty	UOM	Unit Price	Extension
12.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 40"(h) x 47-5/16"(w) x 1/4"(thick) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened to (2) U-Channel Posts Creature: GAAC #12	1	Each	565.00	565.00
13.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 43-3/4"(h) x 41-29/32"(w) x 1/4"(thick) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened w/Pole Brackets Creature: MCG #13	1	Each	475.00	475.00
14.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 31-3/4"(h) x 36"(w) x 1/4"(thick) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened to (2) U-Channel Posts Creature: #14 - 1022 BROAD/ GRINNELL LAW OFFICE	1	Each	390.00	390.00
15.	Sign Type E.1	Sign Type E.1: Exterior Art Post and Panel Custom AluPanel/Digital Print Series Overall Size: 36"(h) x 48"(w) x 1/4"(thick) Illumination: NONE Background Color: Standard Graphics Color: Standard Mounting: Mechanically Fastened to Wall Creature: Chuong Garden #15	1	Each	325.00	325.00
16.	Installation	Standard Installation* NOTE: Local Sign Permit Fees Not Included	1	Each	1,975.00	1,975.00

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Customer City of Grinnell
Location Primary Location
Reference Creatures of Grinnell Artwork

Subtotal	10,860.00
* Tax Exempt # On File	0.00
Deposit Required	5,430.00
Total (USD)	10,860.00

Quote Valid Until: June 13, 2026

By signing below, I approve and authorize this quote and acknowledge that I have read and agree to the attached terms and conditions.

05/13/2026

Submitted by

Date

Monica St. Angelo

05/13/2026

Approved by

Date

Monica St. Angelo

Print Name

continued on next page

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May 13, 2026

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Customer City of Grinnell
Location Primary Location
Reference Creatures of Grinnell Artwork

Conditions

MasterCard & Visa accepted for transactions under \$10,000.00. Credit card transactions will be charged a 1.5% processing fee.

Digital Wall Coverings wall prep

- Wall must be painted with a Satin or Semi Gloss Paint.
- Wall to be level 5 finish or imperfections will show through wall covering.

Lead times are defined as the period of time to complete fabrication and delivery of product. This time period follows final approval of all details required to make the product. Lead times do not include time for design services, approvals, price negotiations, message schedule development, location plan development, etc.

Latitude Signage +Design will charge customers \$75 for each paint color (swatch) request and \$100 for digital print Ink color matching requests. This includes all of our standard colors along with any Pantone or CMYK color requests.

Pricing is based on exact quantities shown. Changes in services, quantities or delivery timeline may alter the per unit price.

This quotation is valid for 30 days from the date of creation.

Latitude Signage + Design is not responsible for the condition of the wall surface after removal of existing signs.

Latitude Signage + Design is not responsible for damage to underground sprinkler systems, property lighting and/or private utilities, not clearly marked by the customer.

1/2 Deposit required for order to proceed, balance net 30 from date of invoice.

A minimum order charge may apply and will be added to the final invoice.

MSA
05/13/2026



JTL WORKSHOP INC.

JTL Workshop Inc.
3633 Highway 146
Grinnell, IA 50112

CONTACT: Joe Tuggle Lacina (515)229-6626
Email: joelacina@gmail.com

Bill-To Customer:
GAAC
926 Broad St, Grinnell, IA 50112

INVOICE

Date: 5/13/2026
Invoice Number: **14655**
Customer Number: GAAC

Payment Method:
DUE UPON RECEIPT

Mail Check to:
JTL WORKSHOP INC.
3633 Highway 146
Grinnell, Iowa 50112

Description	Amount
<p>CREATURES OF GRINNELL PROJECT Planning, design, and implementation work.</p> <p>6/13/25 -5/13/26 AND TILL PROJECT COMPLETION.</p> <p>HOURLY BREAKDOWN: 2-3hrs per week at \$50/hour</p>	<p>\$5,000.00</p>

OTHER COMMENTS:

Artist/Designer
Creatures of Grinnell

SUBTOTAL:	\$5,000.00
TOTAL TAX:	\$0.00
SHIPPING & HANDLING:	\$0.00
TOTAL DUE:	\$5,000.00

Make all checks payable to: JTL Workshop Inc.

If you have any questions about this invoice contact:
Joe Tuggle Lacina | joelacina@gmail.com |
(515)229-6626

THANK YOU!



Monica St. Angelo <monica@grinnellarts.org>

INVOICE

1 message

Total Choice <mailserver@notify.postalmate.net>
Reply-To: Total Choice <cory@totalchoicegrinnell.com>
To: MONICA@grinnellarts.org

Thu, May 21, 2026 at 2:29 PM

e-Receipt

TOTAL CHOICE SHIPPING
AND PRINTING
800 FOURTH AVENUE
Grinnell, IA.50112
SHIPPING: 641-236-7447
PRINTING: 641-236-3985

ORDER 16446
11 BIG CREATURE PRINTS
24X18
LARGE FORMAT PRINTING 208.18

ORDER 16448
500 - 3" STICKERS
LARGE FORMAT PRINTING 157.11

ORDER 16445
9000 1.5X1.5 SMALL CREATURE
STICKERS
LARGE FORMAT PRINTING 674.29

ORDER 16443
500 - 8.5X14 CREATURE MAPS
PRINTING 1 648.93

ORDER 16447
200 BAG TAGS
DTG PRINTING 505.00

SUBTOTAL 2,193.51
TAX 0.00
TOTAL 2,193.51
TEND Acct - Credit 2,193.51
Credit account: Account 1
Open balance: 3062.28

Total shipments: 0
ALESIA LACINA: GRINNELL AREA ARTS COUNCI
Alicia 05/21/2026
#266570 02:29 PM
workstation: 36 - AUX02

INVOICE

Hy-Vee
320 West St S
Grinnell, IA 50112
641-236-6584
Ashley.VanWeelden@Hy-vee.com

Invoice No : 4756861
Date : 5/21/2026
Customer Name :
Monica

Salesperson	Job	Payment Terms	Billing date

Quantity	Description	Unit Price	Line Total
7	gallons of cut fruit	\$49.99	\$ 349.93
1	delivery fee	\$25.00	\$ 25.00
200	muffins/croissants	\$1.05	\$ 210.00
200	Orange juice	\$1.99	\$ 398.00

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		TOTAL	\$ 982.93
		Tax	\$ 68.81
		Total	\$ 1,051.74

THANK YOU FOR YOUR BUSINESS!